

# **BERRY FOR EVERYBODY!!!**







# **PROPERTIES:**

A Potent anti-oxidant formula

Natural & pure cranberry extract

Maximum strength formula

Rapid relief from pain, burning and urgency

# **DESCRIPTION:**

 Cranberries are considered to be a super food due to their high nutrient and antioxidant content. Research has linked that the nutrients in cranberries lead to a lower risk of urinary tract infection (UTI) & improved immune function.

# **INDICATIONS:**



# **BENEFITS:**

- Prevent UTIs naturally in pregnancy.
- Reduces the frequency of recurring bladder & urinary tract infections.
- Supports healthy bladder & urinary tract infection.
- Helps to mask urinary odour during incontinence.
- Supports overall intestinal function and immune health.
- May prevent the formation of kidney stones.
- Boosts body metabolism.
- Prevent UTIs in pre or post Menopausal women.







# **ROLE OF INGREDIENT:**

# **CRANBERRY:**

Cranberry Extract has been scientifically proven to be beneficial for Urinary Tract Infection (UTI). The high level
of antioxidant proanthocyanidins (PACs) in cranberries helps prevent certain bacteria from sticking to the urinary
tract walls. In this way, the PACs in cranberries help prevent infection. It reduces the frequency of recurring
Bladder and Urinary Tract Infection and also supports overall Intestinal function and Immune Health. Furthermore,
it masks urinary odor during incontinence. Cranberries are a good source of several nutrients and antioxidants.

# **NUTRITIONAL VALUE:**

1 cup contains 50 calories and 5 g of dietary fiber. Cranberries are also good sources of vitamin C and minerals.

# **DISEASE-FIGHTING FACTOR:**

A Rutgers University study found that cranberries increased the effectiveness of medications used to treat cancer of the ovary.

Cranberries treat and prevent urinary tract infections.

Studies have also shown that they can prevent kidney stones and ulcers.

# did you know that?

Natural cranberry juice is an effective mouthwash because of its antibacterial and cavity-fighting properties.









# Cranberries

# A fruit that can actually help reduce the use of antibiotics

Now, new research shows that the cranberry's benefits may have a more impactful role than previously thought. Results from a landmark clinical study published by the American Journal of Clinical Nutrition conclusively shows that cranberries can be a nutritional approach to reducing symptomatic UTIs, and as a result, may be a useful strategy to decrease worldwide use of antibiotics. This comes as welcome news as the threat of antibiotic resistance continues to grow worldwide.

74%

of adults would rather drink cranberry juice daily than take antibiotics multiple times a year. 60%

of women suffer a UTI in their lifetime.

1 in 4

will have a recurrence within six months and most are treated with antibiotics. one-third

of adults have pre-emptively taken antibiotics before a confirmed infection to feel better.

Drinking an 8oz glass of cranberry juice a day can reduce the recurrence of symptomatic UTIs in woman by nearly

40%











# **For Urinary Tract Infections**

# A BERRY FOR EVERY BODY

Research has revealed that naturally -occuring cranberry compounds have a number of favorable effects on human health. Scientists continue to discover new cranberry whole body healthy benefits-making it a berry for every body

# **ANTI-BACTERIAL BENEFITS**

Cranberry compounds have been shown to help stop bacteria from sticking to cells and initiating infections in a variety of organs, including oral cavity, stomach, small intestine and colon.<sup>2</sup>

#### **HEART HEALTH**

There are a growing number of studies that look at whether cranberries help heart health. Some have seen improvements in lipid profiles, but the jury is still out. <sup>1,2</sup>Recently, a 2016 study found that compounds in cranberry juice may help improve blood flow and blood vessel function — both are good for

### ANTI-INFLAMMATORY EFFEC

Anti-inflammatory activity of cranberry was discovered in 2009. Studies using animal models have shown that consuming cranberries significantly lowers proinflammatory markers — suggesting a potential protective effect for a variety of functions that are impaired by inflammation.<sup>1,2</sup>

## **URINARY TRACT HEALTH**

A hot topic in cranberry research for decades, cranberry products have been shown to reduce the incidence and recurrence of urinary tract infections (UTIs) in men, women and children.<sup>1-4</sup>

# ANTIOXIDANT ACTIVITY

Science has confirmed that cranberry compounds have the ability to protect the body from destructive free radicals. <sup>1,5</sup> A strong antioxidant activity like this is closely related to cancer and cardiovascular protection.<sup>2,5</sup>

# **GLUCOSE METABOLISM**

In a 2017 clinical trial, researchers added dried cranberries to a high-fat meal to see if they could have beneficial effects on glucose metabolism in people with type 2 diabetes.<sup>7</sup> The results showed that the dried cranberries led to a significantly lower glucose response and less inflammation. Look forward to more research to determine if cranberries can impact glucose metabolism and diabetes prevention.

## **GUT HEALTH**

A new area of exploration for cranberries, emerging evidence shows that cranberries may affect the gut microbiota, as well as reduce intestinal inflammation. A small study of 10 subjects found that dried cranberries had a positive impact on the natural bacteria in the gut. Based on initial findings, the study of cranberry's role in gut health is likely to grow.







A super-concentrated whole fruit Cranberry Extract

High content of nutrients & antioxidants Cranberry is beneficial to both men and women

Natural way to cure UTI's

Gluten free

# **COMPOSITION:**

Each sachet contains:

Cranberry extract (USP).....250mg

# **DOSAGE:**

 1 sachet 2-3 times a day in a glass of water (200 ml) or as directed by the physician.

# PRESENTATION:

Available in 10's sachet pack.



#### REFERENCES:

https://www.healthtipsever.com/cranberry-health-benefits-infographics/ https://www.businesswire.com/news/home/20160614005444/en/Landmark-Study-Suggests-Cranberries-Can-Decrease-Use-of-Antibiotics https://www.cranberryinstitute.org/sites/default/files/files/document/berry-for-every-body.pdf

